

The Shoppes at Marina Bay Sands unveils brand new signature boutiques

Tom Ford and Proenza Schouler will offer their biggest selections in Singapore at Asia's leading shopping destination

Singapore (9 April 2014) – For the first time in Singapore, fashion enthusiasts can enjoy a full range of shopping options from some of the most premium fashion brands who will debut their full-fledged boutiques at The Shoppes at Marina Bay Sands.

American brands Tom Ford, set to open this month, as well as Proenza Schouler, will offer shoppers the most comprehensive selections ever seen in Singapore.

Other celebrated fashion labels joining Marina Bay Sands' stellar line-up of luxury offerings this quarter also include 3.1 Phillip Lim, Calvin Klein Collection¹, Givenchy² and Michael Kors.

Mr John Postle, Vice President of Retail, Marina Bay Sands said, "Having these premium luxury brands debut their one-of-a-kind boutiques with us demonstrates our ongoing commitment to provide the ultimate luxury shopping experience for our customers. This year we will also see the completion of our luxury duplexes, many of which will be the brands' biggest stores in Singapore, right here at The Shoppes at Marina Bay Sands."

Brands to present shoppers with a full suite of accessories and men's ready-to-wear

Tom Ford³ will open its first complete store in Southeast Asia at The Shoppes at Marina Bay Sands this month, bringing with it an unprecedented range of men's and women's ready-to-wear, accessories, eyewear, beauty, fragrance and fine jewelry collectively.

The store will be segmented into intimate sections, with the first dedicated to women's handbags and men's luggage, the second housing Tom Ford fragrances, eyewear collection and shoes, the third for men's sportswear and bespoke services, and the fourth dedicated to women's day and evening collections.

¹ Calvin Klein Collection is located at L1-17, Bay Level, The Shoppes at Marina Bay Sands

² Givenchy is located at B1-129, Galleria Level, The Shoppes at Marina Bay Sands (Opening May 2014)

³ Tom Ford is located at B1-128, Galleria Level, The Shoppes at Marina Bay Sands (Opening April 2014)

Modeled after the brand's Madison Avenue flagship store in New York, the interior concept of each section will match the luxurious mood and exclusivity of the different themes.



The Tom Ford boutique at The Shoppes at Marina Bay Sands will be modeled after the brand's Madison Avenue flagship store in New York, as seen above

Most well-known for its fine suits, Tom Ford will also be a perfect addition to the stable of men's ready-to-wear options at The Shoppes at Marina Bay Sands.

Yesterday, New York-based fashion brand **Proenza Schouler**⁴ opened its first international outpost outside of the United States at The Shoppes at Marina Bay Sands. To mark the occasion, Proenza Schouler will carry the exclusive PS1 Tiny handbag in the 'Fleur De Lys' shade, only available at The Shoppes. Spanning 1,250 square feet, the boutique also features the brand's impeccably crafted ready-to-wear, bags, footwear and accessories.



The PS1 Tiny in a delectable 'Fleur De Lys' pink, an exclusive hue that will only be available at the Proenza Schouler boutique at The Shoppes at Marina Bay Sands

⁴ Proenza Schouler is located at L1-17A, Bay Level, The Shoppes at Marina Bay Sands

3.1 Phillip Lim⁵'s much anticipated men's ready-to-wear collection will also take centre stage at its second boutique in Singapore when it opens at The Shoppes at Marina Bay Sands this month. Unveiling a first-of-its-kind interior concept, the 1,250 square foot boutique will also stock a curated collection of women's ready-to-wear, with a focus on accessories such as the signature Pashli satchel and 31 Hour bag.

"With the most number of men's boutiques in a single location, The Shoppes at Marina Bay Sands presents a truly unique one-stop luxury shopping destination with the most comprehensive collections and unique store concepts for shoppers," added Mr. Postle.

More names to enhance existing line-up of luxury labels

Also joining the strong line-up of luxury boutiques at The Shoppes is **Michael Kors**⁶. Spanning 1,574 square feet, the American brand will carry exclusive designs from its iconic Miranda bag collection that will only be available at The Shoppes at Marina Bay Sands.



Michael Kors at The Shoppes at Marina Bay Sands will carry a large variety of Collection handbags that will not be available at the other downtown stores

Recently, The Shoppes at Marina Bay Sands welcomed the largest **Céline**⁷ and **Parfums Christian Dior**⁸ boutiques in Singapore. Spanning 3,300 square feet, Céline's new flagship store at The Shoppes is double the size of its other store in town, while Parfums Christian Dior, the largest in Asia yet, features products from its couture fragrance line—Dior La Collection Privee—as well as offers exclusive bespoke facial and pampering beauty services.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

⁵ 3.1 Phillip Lim is located at L1-16, Bay Level, The Shoppes at Marina Bay Sands (Opening April 2014)

⁶ Michael Kors is located at B2-22, Canal Level, The Shoppes at Marina Bay Sands (Opening April 2014)

⁷ Céline is located at B1-131, Galleria Level, The Shoppes at Marina Bay Sands

⁸ Parfums Christian Dior is located at B2-26, Canal Level, The Shoppes at Marina Bay Sands



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